

Leveraging LinkedIn for Targeted Marketing

- > Tired of spending money on publishers' lists that bring you no conversions?
- > Want to generate your own VIP list based on your business criteria and goals?
- > Wish you could target your message to people with real faces and positions?
- > Want to boost conversion by up to 15%?

Discover the potential of the most powerful B2B platform for marketers to build your own business-specific wish lists and reach the decision makers that count.

Endless possibilities

- > Create awareness of new services/products among focused potential customers
- > Schedule personal sales meeting with people from specific market sectors
- > Brand and position your company's thought leaders and experts among professional groups
- > Increase registration to courses, conferences, webinars and other professional events
- > Build and nurture a LinkedIn community of existing and potential customers under an exclusive club



Personalized wish lists according to your business preferences and needs



Clear and targeted messages ideally suited for the LinkedIn platform

ROI

Very high ROI and conversion rates up to 15%

Tap on the true power of LinkedIn

In today's hectic market, you produce and distribute a lot of content throughout all your social channels, you spend a fortune in publishers' lists, write blog posts and link to them to and from all channels, send email blasts, and even maintain your corporate page on LinkedIn updated at all times. Yet, the results leave a lot to be desired.

As opposed to other, more limited social media channels, you can reach very specific people via LinkedIn according to virtually any criteria, including business and industry sector, geography, position, keywords, and more.

Xtra Mile developed a unique methodology that maximizes the true capabilities of LinkedIn and what it can do for you and your company. We build personal campaigns (Peer2Peer) that reach the widest possible audience, with actual faces and jobs.

Among Our LinkedIn Clients



Contact us to start using LinkedIn SMART wish lists today!

